Adrian Fernandez

CONTACT

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Portfolio

www.adrianfernandez.me

SKILLS

- Figma
- Sketch
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Lottie Animation
- HTML 5
- CSS
- JavaScript
- Visual Studio Code
- WordPress
- Webflow
- Mobile First Design
- Responsive Design

LANGUAGES

- English
- Spanish

PROFILE

I am a UX/UI Designer skilled in every stage of the web development process with a heavy focus on design. I have over 10 years of experience designing modern user interfaces and seamless user experiences. I am proficient in design tools such as Figma, Sketch, Adobe Photoshop and Adobe Illustrator. As well as, front-end technologies such as HTML 5, CSS, and Javascript.

EMPLOYMENT HISTORY

• UX/UI Designer, Purefy   Washington, D.C.

Helping student loan borrowers realize their financial goals

purefy.com

March 2022 - Present

1. Design and develop new landing pages using Figma and WordPress.
2. Collaborate with the team to design and develop a brand new business site from the ground up using HTML 5, CSS, and JavaScript.
3. Ongoing design for Ad campaign. Create assets for Google Ads.
4. Ensure both business sites meet the proper responsiveness and accessibility for all users.

• Front-end Web Developer, CAS Auto / CAS Miami   Miami Lakes, Florida

Delivering duty-free new vehicles worldwide since 1985

casauto.com | casmiami.com | carbrain.com

March 2019 - March 2022

1. Generate, edit, publish, and share daily content (original text, images, or HTML).
2. Create and manage brand awareness and online reputation.
3. Collaborate with the marketing team to create responsive landing pages, launch new features while ensuring SEO best practices.
4. Manage, update and maintain the website global inventory.
5. Crossed trained as a Junior IT Support.

• Web Designer / Video Editor, Gluego   Doral, Florida

Event Production, Brand Activation, and Photo Booth Rentals

January 2017 - March 2019

1. Designed, build, and maintained over 20 websites.
2. Created landing pages and videos for multiple clients.
3. Edited hundreds of raw video footage and audio using Final Cut Pro to produce promotional videos for brands and events.

EDUCATION

Bachelors of Science in Information Technology

Florida International University

Graduated - July 2020

CERTIFICATION

Responsive Web Design | FreeCodeCamp

freecodecamp.org

300/hr Course

June 2021